Donor

Address

RE: Make a Difference/Greater Brandywine (Branch Name)

Dear XXX,   
  
Start by sharing your Y story or why you support the Y. Your role at the Y.  
  
At the Y, 1 out of every 5 of our members are on financial assistance for membership and/or program fees. By donating today, you can help more kids participate in youth sports or learn to be safe around water. You can assist cancer survivors reclaim their health after treatment ends or you can help children be safe within the walls of our Y on a daily basis. We host blood drives, coat drives, food drives and often collect items for our Holiday Angels to help those going through a tough time. As you can see, our work in the community is not finished.  
  
As raise funds for our Annual Campaign, we turn to you for support. A meaningful gift will help us meet our goal of $XXXX. Please consider a pledge by May 31 to be included in the 2024 Annual Campaign. The need is real, and YOU can make a difference. Invest in our community, donate today to the YMCA of Greater Brandywine. I’ve made my donation; can I count on you to make one too?  
  
Your donation can be a pledge which does not need to be paid until the end of the year. Please consider helping by making a pledge now. The link to pledge is [ymcagbw.org/donatenow](https://ymcagbw.org/donatenow).  
  
Feel free to reply to this email and let me know your preference. If you have any questions, please do not hesitate to contact me. I look forward to hearing from you and keeping you informed about the work we are doing in the community.  
  
Yours in Service,  
  
Your name and branch